



Final Event

Exploitation of the technology: end users and integrators

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This project has received funding from the Fuel Cells and Hydrogen 2 Joint Undertaking (now Clean Hydrogen Partnership) under Grant Agreement No **875148**. This Joint Undertaking receives support from the European Union's Horizon 2020 Research and Innovation program, Hydrogen Europe and Hydrogen Europe Research



Co-funded by
the European Union

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Agenda

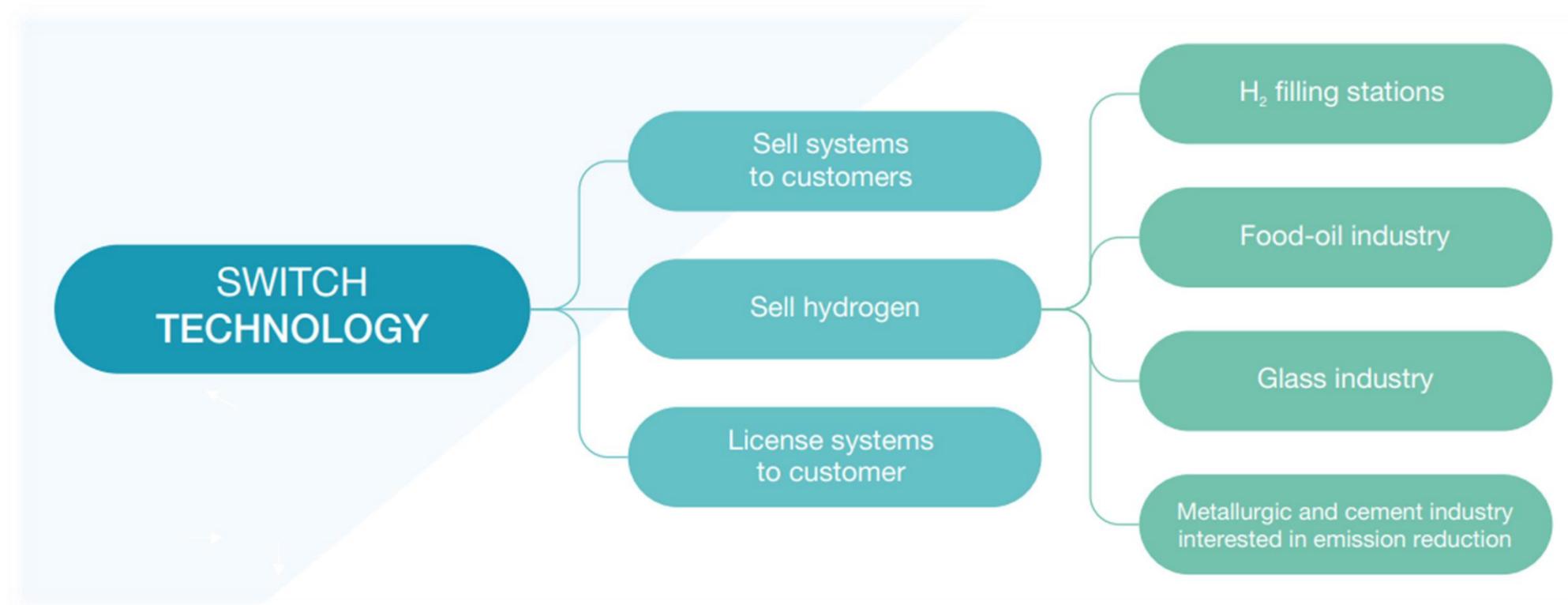
1. Introduction
2. Sweco's tasks
3. Possible strategies
4. End users
5. Industries
6. Conclusions



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Introduction

The end result of the project can be marketed as one of three options: as a system, as a license for the system, or hydrogen as a product.

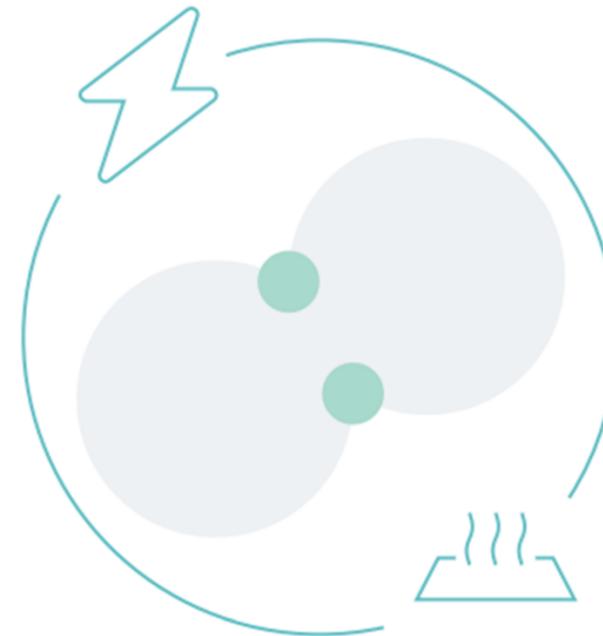


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T7.3 - Sweco's tasks

SWECO managed the exploitation activities of SWITCH: it conducted research of the Central-Eastern European market, analysed market conditions and prepared documents supporting end result market deployment (IPR Agreement, Exploitation Plan and Market Deployment Plan).

The **SWITCH** system
allows the production of
**hydrogen, electricity
and heat**



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T7.3 - Possible strategies

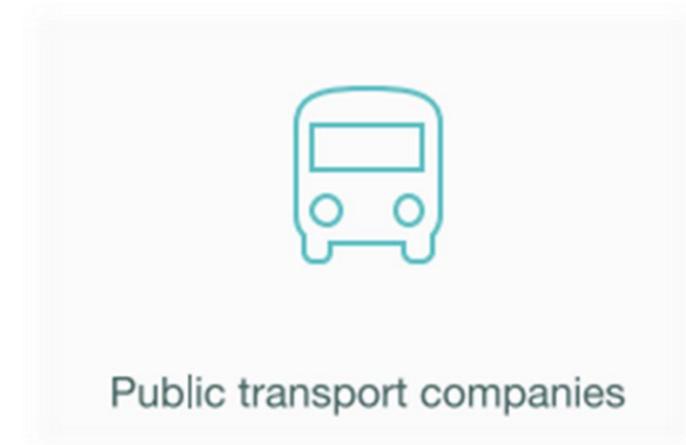
- Sell systems to market;
- Sell components (stack) to integrators;
- Sell licenses to market;
- Keep the prototype and sell the hydrogen;
- Make a new project with demo sites.



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T7.3 – End users

SWITCH system is dedicated for following recipients:



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T7.3 - Industries

Industry segments that need continuous hydrogen supply for proper operation, between 40 kg/d and a few tons per day:



H₂ filling stations



Food-oil industry



Glass industry



Metallurgic and cement industry
interested in emission reduction

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T7.3 - Conclusions

Different approaches to commercialization are possible – sell hydrogen, system, components or licences;

Implementation strategy determines end users;

SWITCH system provides to end users constant hydrogen supply, flexibility of working in different modes.



thank you.

